

The Greenlining Academy

A Multi-Ethnic, Public Policy and Leadership Training Program

Investing Pays-Off (IPO) High School Summer Camp

The Greenlining IPO High School Summer Camp is a dynamic 10-day program for high school freshmen, sophomores and juniors with an interest in social entrepreneurship and a desire to create change in their communities. The Camp builds on the success of the Investing Pays-Off (IPO) program developed by Merrill Lynch and was created as a result of Merrill Lynch and The Greenlining Institute's California Partnership for Economic Achievement. Participants will learn about the critical issues facing California and how best to resolve them through innovative public, private and nonprofit partnerships. They will also meet young people like themselves from all parts of California. Greenlining IPO Summer Camp participants are housed at Casa, a student housing facility directly across from the University of California at Berkeley owned and operated by the Greenlining Institute.

Issue Areas 2009

For each session of the IPO Camp, we divide students into groups where they will learn about a specific issue effecting California. Through the course of the 10-days they will develop a nonprofit organization with their ideas and vision on how to address the issue. Below are the issues students will explore this summer:

Session I: July 19-28, 2009

Group A: Philanthropy— Students will explore the concept of “giving back,” and what it is, why it’s important; and the role of philanthropic organizations in addressing some of California’s most critical issues. Students will also be given the opportunity to meet and ask questions of foundation leaders about their partnerships with community based organizations.

Group B: New Media—With over 200,000 videos uploaded on YouTube everyday and new technological advances happening so rapidly media has become a great tool. Students will learn the importance of how media shapes general opinion and how it can be used to in the fight for social justice.

Group C: Sustainable Development—California is the most populous state in the country with 37 million people, and growing. The global warming crisis has prompted the state to re-evaluate its energy uses and look for new ways to develop clean energy sources. How can California accommodate the energy needs of its diverse population and still work to protect the environment?

What students learn from the Camp

- Learn about important issues facing California
- The importance of personal and civic responsibility
- How to be effective advocates for change
- A greater understanding of various career fields
- How different sectors interact and work
- How companies do well by being responsible corporate citizens
- Why public and private partnerships are important
- Learn how to start a nonprofit organization
- Build camaraderie with young people across the state

How to apply to the IPO Summer Camp

Applicants to the IPO program must submit:

- Resume
- Complete Application form
- (2) Letters of Recommendation
- Personal Statement
- High School Transcript

The application deadline for the program is **April 17, 2009**. To download a copy of the application, visit our site at: <http://greenlining.org/documents/view/173>. Complete applications should be mailed to:

Greenlining IPO Summer Camp
1918 University Ave., 2nd Floor
Berkeley, CA 94704

If you have any questions about the camp, please send an inquiry by email to ipo@greenlining.org.